



Naval Support Activity Monterey Advertising Opportunities



Advertising at Naval Support Activity Monterey will bring exposure to your brand within Monterey's military market. NSAM is home to 13 tenant commands, including the esteemed Naval Postgraduate School. Your support directly benefits our mission and will help guide our military families to your services.

◆ Digital Advertising - \$300 per month

Maximize your brand visibility across 15 on and off-base locations across NSAM.

- **Dimensions:** 1920 x 1080 pixels at 300 dpi
- 20 second ads that run 24/7
- Full Color / JPEG
- Add Monterey Pines Golf Course Pro Shop for additional \$50

*20% discount offered for 1-year contract

◆ Counter Wrap - \$500 per month

Grow your brand visibility with this large-scale advertising opportunity at Monterey Bay Athletic Club.

- Advertiser responsible for install and removal
- We highly recommend having your installer do a site visit to measure before installation.

*Ask us about availability

◆ Newsletters - \$100 per quarter

With over 100 combined subscribers, our MWR and Hotel Del Monte newsletters are a great way to advertise your business.

- **Dimensions:** 800 x 150 pixels
- Full Color / JPEG
- **Ad Package:** \$200 per quarter for inclusion in both newsletters

*Ask us about availability

TV Locations:

- Hotel Del Monte Hallway
- El Prado Continental Breakfast (x3)
- Bathhouse
- Monterey Bay Athletic Club
- NEX Lobby
- Dudley Knox Library
- Fleet Numerical Meteorology and Oceanographic Research Center
- Monterey Pines Golf Course Grill
- Tech Connection Teen Center
- Child Development Center
- Fleet and Family Support Center
- Tickets and Travel Office
- Cafe Del Monte

◆ Table Tents - \$75 per month

- **Locations:** Trident Room Restaurant and Bar or El Prado Dining Room
- **Dimensions:** 5 x 7
- Full Color / Print
- **Package Deal:** Additional \$75 for ads in both locations.

◆ Event Booths - commercial & non-profit

- Table and chairs provided
- Events usually last 2 - 3 hours
- **Commercial:** \$200 / **Non-Profit:** \$90

◆ Posters

- **Dimensions:** 22" w x 28" h
- **Fitness Facility:** \$200 per month
- **Monterey Pines RV Park:** \$75 per month