



2026 SPONSORSHIP *Opportunities*

*Naval Support Activity Monterey
Morale, Welfare & Recreation Programs*

Community Recreation Opportunities

The Big Game Viewing Party | February 8, 2026

Annual viewing party for the Super Bowl, which includes a buffet and opportunity drawings during the event. Estimated Attendance: 100

Sponsorship Cost: *Presenting* \$1,000 | *Gold* \$500 | *Booth* \$200 | *in-kind opportunities also available*

Party in the Park | July 10, 2026

Annual summer kick-off featuring inflatables, a DJ, snack booth, crafts & more! Estimated Attendance: 700

Sponsorship Cost: *Presenting* \$2,000 | *Gold* \$1,000 | *Booth* \$200 | *in-kind opportunities also available*

Fall Fest | October 23, 2026

Annual Fall Festival featuring a trunk-or-treat trail, inflatables, a DJ, crafts, snack booth & more! Estimated Attendance: 700

Sponsorship Cost: *Presenting* \$2,000 | *Gold* \$1,000 | *Booth* \$200 | *in-kind opportunities also available*

Holiday Tree Lighting | December 10, 2026

Annual family event featuring Santa, a performance by the Del Monte Brass Band, crafts & more! Estimated Attendance: 400

Sponsorship Cost: *Presenting - unavailable* | *Gold* \$500 | *Booth* \$200 | *in-kind opportunities also available*

Army vs Navy Viewing Party | December 12, 2026

Annual viewing party for this exciting college football match-up! The event features a buffet and opportunity drawings. Estimated Attendance: 60

Sponsorship Cost: *Presenting* \$1,000 | *Gold* \$500 | *Booth* \$200 | *in-kind opportunities also available*



Fitness Opportunities

Heart Health HITT | February 5, 12, 19 & 26

Seasonal themed circuit workout class to tie fitness to heart health awareness.

Estimated Attendance: 25-75

Sponsorship: In-kind opportunities available

Glow Run | March 20, 2026

A nighttime 5k fun run for the entire family to enjoy!

Estimated Attendance: 25-75

Sponsorship: Presenting \$500 | Gold \$200 | in-kind opportunities also available

Run for Resilience Color Run | April 10, 2026

A family-friendly color run in collaboration with the Fleet and Family Support Center to celebrate Month of the Military Child, while spreading awareness for Child Abuse and Sexual Assault Prevention Month.

Estimated Attendance: 75-100

Sponsorship: \$1,000 | Gold \$500 | in-kind opportunities also available



Fitness Opportunities (cont.)

Memorial Day Bike Parade | May 20, 2026

Family event to honor those who made the ultimate sacrifice.

Estimated Attendance: 25-75

Sponsorship: In-kind opportunities available

Beat the Heat 3K Run | July 25, 2026

A family friendly 3k fun run to kick off summer fun!

Estimated Attendance: 25-75

Sponsorship: In-kind opportunities available

Summer Beach Run & BBQ | August 22, 2026

A 2-3 mile run followed by a BBQ on-base as summer comes to a close.

Estimated Attendance: 25-75

Sponsorship: Presenting \$500 | Gold \$200 | in-kind opportunities also available

Suicide Prevention Walk | September 10, 2026

A suicide prevention month event aimed at spreading awareness.

Estimated Attendance: 25-75

Sponsorship: In-kind opportunities available



Intramural Sports Opportunities

Volleyball League | February 10 - March 19, 2026

Estimated Attendance: 25-50

Sponsorship: \$500 or in-kind opportunities available

Spring Softball League | March 23 - April 29, 2026

Estimated Attendance: 25-50

Sponsorship: \$500 or in-kind opportunities available

3v3 Basketball League | April 7 - May 7, 2026

Estimated Attendance: 25-50

Sponsorship: \$500 or in-kind opportunities available

Kickball League | May 4 - June 3, 2026

Estimated Attendance: 25-50

Sponsorship: \$500 or in-kind opportunities available

Women's Volleyball League | May 19 - June 18, 2026

Estimated Attendance: 25-50

Sponsorship: \$500 or in-kind opportunities available

Soccer League | July 20 - August 19, 2026

Estimated Attendance: 25-50

Sponsorship: \$500 or in-kind opportunities available

5v5 Basketball League (30+) | September 3 - October 8, 2026

Estimated Attendance: 25-50

Sponsorship: \$500 or in-kind opportunities available



Golf Opportunities

Nite Golf | March 6 & November 13, 2026

This exciting 9-hole event takes place twice a year & allows patrons to play a glow-in-the-dark course. This event is open to adults and juniors.

Estimated Attendance: 75

Sponsorship Cost: Presenting \$1,000 | Gold \$500 | Booth \$200 | *in-kind opportunities also available* ([sponsorship price is for individual Nite Golf events](#))

Pines Par 3 Tournament | April 8, 2026

Our annual event coinciding with the Masters Tournament. Includes 9 holes of golf and following the tournament players will enjoy sandwiches and the chance to win prizes.

Estimated Attendance: 60

Sponsorship Cost: Presenting \$1,000 | Gold \$500 | Booth \$200 | *in-kind opportunities also available*

Commander's Invitational | July 24, 2026

Our largest annual tournament takes place in honor of the installation Commanding Officer. Tournament includes 18 holes of golf, a lunch buffet, door prizes & the winners get their names engraved on the trophy.

Estimated Attendance: 144

Sponsorship Cost: Presenting \$2,000 | Gold \$1,000 | Booth \$200 | *in-kind opportunities also available*

Greenskeepers' Revenge | October 23, 2026

This annual event puts even the best golfer's skills to the test! Our greenskeepers make the fairway a challenge by adding a variety of obstacles, such as blowers and rakes, to all 18 holes. Includes lunch and prizes for closest to the pin, long drive, as well as gross and net teams.

Estimated Attendance: 72

Sponsorship Cost: Presenting \$2,000 | Gold \$1,000 | Booth \$200 | *in-kind opportunities also available*



Child & Youth Program Opportunities

Youth Sports Clinics | Various Dates

Our Youth Sports program provides a variety of camps and clinics annually, which focus on skill development and the joy of sports for children of all ages. Additionally, we offer start smart programs for little ones ages 3 - 5 years old in our programs.

Estimated Attendance: 20-30 families

Sponsorship Cost: \$500 per-clinic

CYP Youth Council Program | First and third Thursdays of each month

Provides youth aged 14-18 with opportunities to develop leadership skills, achieve academic success, prepare for careers, and engage in community service through activities, workshops, and national conferences. Guided by adult advisors, members work on projects in key areas like character, community service, and education, fostering personal growth and positive impact on their communities.

Estimated Attendance: 35-40 youth

Sponsorship Cost: *In-kind opportunities available*



Fleet & Family Support Center Opportunities

Military Spouse Appreciation Day | May 8, 2026

To celebrate our military spouses, FFSC hosts a tabling event in which spouses can stop by and pick up a treat, find out more about our resources & can participate in an opportunity drawing for prizes.

Estimated Attendance: 75

Sponsorship: *In-kind opportunities available for swag bags, opportunity drawing items & snacks.*

Military Family Appreciation | November 4, 2026

To celebrate our military families, FFSC hosts a photo-booth event in which families can stop by and get their photo taken and create a decorative frame for their keepsake.

Estimated Attendance: 75

Sponsorship: *In-kind opportunities available for decoration materials, snacks and swag bags for families.*



SPONSORSHIP LEVELS

Tiered sponsorship levels are available for some of our larger MWR events.

Please see individual event listings for pricing!

PRESENTING

- Sponsor logo along with event name as "Presented by..."
- Sponsor logo included on all print marketing materials
- Sponsor logo included on event email blasts
- Sponsor logo included on website marketing
- Sponsor logo included on event social media listing
- Sponsor logo included on event digital signage slides
- Sponsor provided banner to be hung at the event
- Verbal recognition at the event
- Sponsor logo on "Thank You" signage at event
- Booth Space at the event
- Advertisement space on our social media pages or digital signage ad space

GOLD

- Sponsor logo included on all print marketing materials
- Sponsor logo included on website marketing
- Sponsor logo included on event social media listing
- Sponsor logo included on event digital signage slides
- Verbal recognition at the event
- Sponsor provided banner to be hung at the event
- Sponsor logo on "Thank You" signage at event
- Booth Space at the event

BOOTH

- Booth Space at the event
 - Includes a table, two chairs (pop-up tent available upon request)

BECOME A SPONSOR

Engage with community, build relationships, and support those who serve. We invite you to partner with us as a sponsor. Your support will not only enhance our event experiences, and gain exposure for your company, but all funds provided directly support quality-of-life programs for military members.

Contact us today to see how we can help you reach your promotional goals!

To get involved or to learn more information, please contact:

Sponsorship@nps.edu

(831) 656-1170

THANK YOU
for supporting our
military family!

